Cory Ehrenberg

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01
Objective

I'm a UX Design Leader with almost two decades specializing in user-centered design, strategic thinking, and hands-on problem-solving to drive impactful solutions. With a strong history of leading cross-functional teams, I am eager to apply my expertise in research, prototyping, and collaboration to tackle complex challenges and deliver top-tier design solutions that resonate with diverse audiences.

02
Qualifications

- Proficiency in building prototypes and empathizing with users to simplify complex concepts into user-friendly experiences.
- Deep understanding of UI design principles, front-end development, and implementing effective seamless user interfaces.
- Leadership experience in driving UX strategy and execution, delivering innovative solutions informed by customer research and data.
- Excellent communication skills, with the ability to collaborate with clients, stakeholders, and cross-functional teams to achieve desired outcomes.

03
Experience

CaptiveOne Advisors, Wellington, FL
Senior UX/UI Designer & Director, June 2013 - Present

- Conducted comprehensive user research to identify pain points and user needs, informing the creation of intuitive user interfaces and seamless user experiences.
- Collaborated closely with cross-functional teams, including product managers and developers, to define and implement product strategies and design requirements.
- Designed and prototyped user interfaces using industry-standard tools, ensuring alignment with brand guidelines and best practices.
- Conducted usability testing and gathered feedback to iterate on designs, resulting in improved user satisfaction and engagement.
- Managed a comprehensive design system and component library to maintain consistency across products and streamline the design and development process.
- Mentored and coached junior designers, fostering a collaborative and innovative design culture.

Venture Plus Promotions, Wellington, FL
UX Director, March 2019 - June 2023

- Identified user workflows and pain points, leading the production, testing, and iterative refinement of high-quality products to address user needs.
- Collaborated with cross-departmental teams to define the product experience for new features.
- Prototyped user experiences for testing and internal communication purposes.
- Developed, adopted, and managed a design system and component library.
- Led a team of designers and developers, transforming complexity into usable, beautiful experiences.

Develip, Wellington, FL
Senior Graphic Designer, August 2011 - June 2013

- Managed design budgets effectively, ensuring projects were completed within financial constraints while maintaining high-quality standards.

- Coordinated printing processes, working closely with vendors to ensure print materials met client specifications and deadlines.

- Spearheaded the front-end development of responsive websites, utilizing HTML, CSS, and JavaScript to create engaging and user-friendly interfaces.

- Designed intuitive user interfaces for iOS and Android apps, integrating user feedback and industry best practices to enhance usability and user satisfaction.

- Collaborated closely with clients to understand their branding objectives and requirements, developing cohesive and impactful brand identities that resonated with their target audience.

- Led branding initiatives from conception to implementation, including logo design, typography selection, and brand guideline development.

- Mentored a junior designer, providing guidance on design principles, software tools, and project management techniques to foster his professional growth within the team.

04 Education

Google
UX Design Professional Certificate

Graphic Design Program | Florida Atlantic University
Fort Lauderdale, FL

05 Skills

Figma	User Experience + User Interface
Adobe CC (Ai Id Ps Ae Xd)	Human Centered Design
CSS3 + HTML5 + jQuery	Product Design + Management
Responsive Design	User Research
Google Workspace	Rapid Prototyping + Iteration
Component Libraries	Creative Direction + Strategy
AI (ChatGPT + MidJourney)	W3C Accessibility

06 References

References available upon request